



FROM 8 TO 12 NOVEMBER 2020

BUSINESS PACK - “CO-EXHIBITOR” OR “COLLECTIVE”:

■ A **Co-exhibitor** is a company with which you share your stand and which does not necessarily have legal or commercial ties with your company.

■ A **Pavilion exhibitors** is a company exhibiting within a national pavilion (i.e. organised by an official national body/association) only.

I CHOOSE ONE OF THE THREE PACKS	PACK ONE € 1 085	PACK PLUS € 1 375	PACK FIRST € 1 575
SERVICE	■	■	■
Access 24/24 to a private exhibitor area for the online management of your registration	•	•	•
One official exhibition catalogue	•	•	•
Exhibitor badges : 3 badges	•	•	•
Access to VIP club and Business Center	•	•	•
VISIBILITY			
Registration to multi-media catalogue (paper, website, mobile site, app)	•	•	•
Company name on all show lists and floor plans	•	•	•
Media kit (SIMA web banners customizable with your company name and your stand number)	•	•	•
Media coverage (“press kit” rack, access to the press club, innovation book, promoting your innovations)	•	•	•
Publication of your press releases or file in the Press rubric of the show website	•	•	•
TARGETING			
VIP visitor badges : 5 badges		•	•
Pack web : 1 logo + company name in red and bold in the exhibitors list on www.simaonline.com + 1 logo on your hall interactive map			•
Application for smartphones - visitor badge scanning		2 licences(*)	4 licences(*)

(*) Collect full details of visitors who came to your stand with a mobile application that allows you to identify quickly and easily all your contacts. You can order additional licenses on your online exhibitor area.